

Metro by T-Mobile Approved In-Store Wear Guide

Please contact your HR Partner with any uniform policy concerns.

C O N F I D E N T I A L

Updated 11_29_2022





Approved Uniform Apparel

From T-MobileUniforms.com



Approved Apparel – T-Mobile Uniforms *2022



The Reflector Jacket
***Launched Q4 2022**



The Cover Stitch Tee
***Launched Q4 2022**



Approved Apparel – T-Mobile Uniforms *2022



The Stitched Tee
***Launched Q3 2022**



The 5G shadow Tee
***Launched Q3 2022**



Approved Apparel – T-Mobile Uniforms *2022



5G Short Sleeve
***Launched Q2 2022**



Tonal Tee
***Launched Q2 2022**



Approved Apparel – T-Mobile Uniforms *2022



Pocket Sweatshirt
***Launched Q1 2022**



Two-Tone Tee
***Launched Q1 2022**



Approved Apparel – T-Mobile Uniforms *2021



Quilted Long Sleeve
***Launched Q4 2021**

Bomber Jacket
***Launched Q4 2021**

T-Mobile Game Tee
***Launched Q3 2021**

T-Mobile Illusion
***Launched Q3 2021**



Approved Apparel – T-Mobile Uniforms *2021



Tri-Block Tee
***Launched Q2 2021**



The Tuesday's Shirt
***Launched Q2 2021**



Fusion Sweater
***Launched Q1 2021**



Wired For 5G Tee
***Launched Q1 2021**



Approved Apparel – T-Mobile Uniforms *2020



5G Tee

***Launched Q1 2020**

Knockout Tee

***Launched Q2 2020**

Connected Tee

***Launched Q3 2020**

Edge Tee

***Launched Q3 2020**

Black Luxe Long Sleeve

***Launched Q4 2020**



Approved Apparel – T-Mobile Uniforms



Classic Core Tee
***Launched Q4 2020**



Long Sleeve Core Tee
***Launched Q1 2021**



Approved Apparel – T-Mobile Uniforms



**Draped Tulip
Maternity Tee**
*Launched 2020



**Draped Tulip
Maternity Tee**
*Launched 2020



Maternity Tri-block
*Launched 2021



**T-Mobile Stitched
Maternity Tee**
*Launched 2022



Approved Apparel – T-Mobile Uniforms



**T-Mobile Branded
Mask 1.0**

***Launched Q1 2020**



**T-Mobile Branded
Mask 2.0**

***Launched Q3 2020**



**T-Mobile Tuesday
Mask**

***Launched Q4 2020**



**T-Mobile Branded
Mask 3.0**

***Launched Q1 2021**



WINNERS CIRCLE APPROVED APPAREL

T-Mobile

**WINNERS
CIRCLE**





Approved Apparel – Winners Circle



**Winners Circle Award Shirt
Men**



**Winners Circle Award Shirt
Women**



Magenta Hug





Approved Apparel – Magenta Hug *2020



T-Mobile Hoodie
*Launched Q4 2020



T-Mobile Hoodie
*Launched Q4 2020



T-Mobile Baseball Jersey
*Launched Q4 2020



T-Mobile Fontaine Knit Vest - Black
*Launched Q4 2020



T-Mobile Mercer Vest - Black
*Launched Q4 2020



T-Mobile Fontaine Knit Vest – Steel Gray
*Launched Q4 2020



Other Approved Apparel





Approved Apparel – T-Mobile Gear *2022



French Terry Bomber
*Launched Q1



Lightweight Windbreaker White Camo
*Launched Q1



Unisex New ERA Coaches Jacket
*Launched Q2



Unisex Full Zip Camo Hoodie
*Launched Q3



Nike Women's Vintage Hoodie
*Launched Q3



Adidas Women's 3 Stripe Jacket
*Launched Q3



Tri-blend Core Tee
*Launched Q4



Women's Puffy Vest
*Launched Q4



Nike Core Tee
*Launched Q4



Women's Insulated VEST
*Launched Q4



Approved Apparel – T-Mobile Gear *2021



Athletic Fleece Jacket
***Launched Q2 2021**



Striped Windbreaker
***Launched Q2 2021**



Lightweight Bomber Jacket
***Launched Q2 2021**



Stormtech Hoodie
***Launched Q1 2021**



North Face Full Zip Fleece
***Launched Q1 2021**



Approved Apparel – T-Mobile Gear *2020



Hybrid Puffer Jacket
*Launched Q4 2020



Moto Jacket
*Launched Q4 2020



Slate Flannel
*Launched Q4 2020



Warm-Up Track Jacket
*Launched Q3 2020



OGIO Endurance Full Zip
*Launched Q3 2020



Approved Apparel – T-Mobile Gear *2021



Contrast Band Hoodie
*Launched Q4 2021



Hyper-Loft Jacket
*Launched Q4 2021



OGIO Shirt Jacket
*Launched Q4 2021



**Fleece Jacket with
Magenta Collar**
*Launched Q4 2021



Athletic Fleece Jacket
*Launched Q2 2021



Striped Windbreaker
*Launched Q2 2021



Racer Striped Jacket
*Launched Q2 2021



Chevron Jacket
*Launched Q2 2021



Stormtech Hoodie
*Launched Q1 2021



**Nike Therma-Fit
Fleece Hoodie**
*Launched Q1 2021



T-Mobile Track Jacket
*Launched Q1 2021



North Face Full Zip Fleece
*Launched Q1 2021



Approved Apparel – T-Mobile Gear *2020



Morpheus Knit Jacket
*Launched Q2



Warm-Up Track Jacket
*Launched Q3 2020



Moto Jacket
*Launched Q4 2020



Reversible Bomber Jacket
*Launched Q4 2020



Magenta Flannel
*Launched Q4 2020



Hybrid Puffer Jucker
*Launched Q4 2020



Draped Cardigan
*Launched Q1



Iconic Varsity Jacket
*Launched Q4 2020



The Sievert Cardigan
*Launched Q2 2020



OGIO Endurance Full Zip
*Launched Q3 2020



Full Coverage Jacket
*Launched Q4 2020



Reflective Camo Hoodie
*Launched Q4 2020



Approved Apparel – T-Mobile Gear *2019



Women's OGIO Crossbar Jacket
*Launched 2019



Women's and Men's All-Season Jacket
*Launched 2018-2019



Women's Adidas Full Zip
*Launched 2019



New Era Baseball Jacket
*Launched 2019



New Era Baseball Jacket
*Launched 2019



Fossa Bomber Jacket
*Launched 2019



Fleece Lined Softshell
*Launched 2019



Insulated Vest
*Launched 2019



Rixford Fleece Jacket
*Launched 2019



Approved Apparel – T-Mobile Gear *2019



Camo Fleece Hoodie
*Launched 2019



Wind Runner Jacket
*Launched 2019



Featherweight Running Jacket
*Launched 2019



Magenta Denim Jacket
*Launched 2019



Check This! Windbreaker
*Launched 2019



Approved Apparel – T-Mobile Gear *2019



OGIO Fulcrum
***Launched 2019**



Metal Zip Up
***Launched 2019**



Take Back Track Jacket
***Launched 2019**



Satin Bomber
***Launched 2019**



Approved Apparel – T-Mobile Gear *2019



OGIO Grit Fleece



Torrent Jacket



Arm Strip Track Jacket



Retro Block Jacket



Contrast Bomber



Women's Adidas Zip Up



Approved Apparel – T-Mobile Gear *2019



Women's North Face Soft Shell



Suede Bomber



Shacket



Flannel



New Era Baseball Bomber



The North Face Tech Jacket





Approved Apparel – T-Mobile Gear *2018



Flannel Shirt



Letterman Jacket



Racing Jacket



City Block Jacket



Approved Hats

Note: Must be worn forward-facing



Camo Hat – T-Mobile
***Launched Q2 2021**



Nike Dri-Fit Hat
***Launched Q2 2020**



Double Take Trucker Hat
***Launched Q2 2020**



Approved Hats



2021 Cameo Hat
***Launched 2021**



**2020 Double Take
Trucker Hat**
***Launched 2020**



2019 Trucker Hat
***Launched 2019**



Approved Hats

Currently available on T-Mobilegear.com *Note: Must be worn forward-facing*



New Era Cap
*Launched 2020



Nike Black Twill Hat
*Launched 2019



Magenta Nike Twill Hat
*Launched 2018



Breathable Heathered Hat
*Launched 2020



Striped Hat
*Launched 2020



Nike Dri-Fit Hat
*Launched 2018



New Era Flat Bill
*Launched 2020



Snap, Crackle, Pop
*Launched 2020



Magenta Hat
*Launched 2019



Quilted Hat
*Launched 2019



Suede Up Flat bill
*Launched 2020



Magenta Hat
*Launched 2019



Approved Hats



V Stripes Cap
***Launched 2020**



Wool Blend Hat
***Launched 2020**



Nike Featherlight Cap
***Launching 2022**



Retail Uniform Policies





Be Retail Ready!

Looking to **plus up** your uniform with fun, fresh magenta gear that's approved to wear in-store?

Check out [T-MobileGear.com](https://www.t-mobile.com/gear) for ever-changing, seasonal options!

WHAT'S APPROVED:

- Outerwear & accessories found in the “Retail Ready” category, and marked with: **RETAIL READY**
- Few select shirts are marked “Retail Ready”
- No polos, blouses, or dress shirts are currently marked “Retail Ready”
- Generally, only full-zip outerwear is “Retail Ready”—not pullover jackets or sweatshirts

PRO TIPS:

- Log in: Only internal folks and partners can see the “Retail Ready” category
- Website availability: Products within current brand image guidelines are still deemed “Retail Ready” even if they're not available anymore on the website
- Keep it fresh: You'll personally need to retire anything that becomes worn, torn, stained, or ragged over time



THIS!

**Back to Brand Basics
Black – White – Magenta – Gray**



NOT THAT!

**Sandals, boots, dress shoes and
non-branded colors**





THIS!

Dark Blue or Black Jeans



NOT THAT!

Rips or frays, excessively tight or baggy, leggings, slacks or joggers





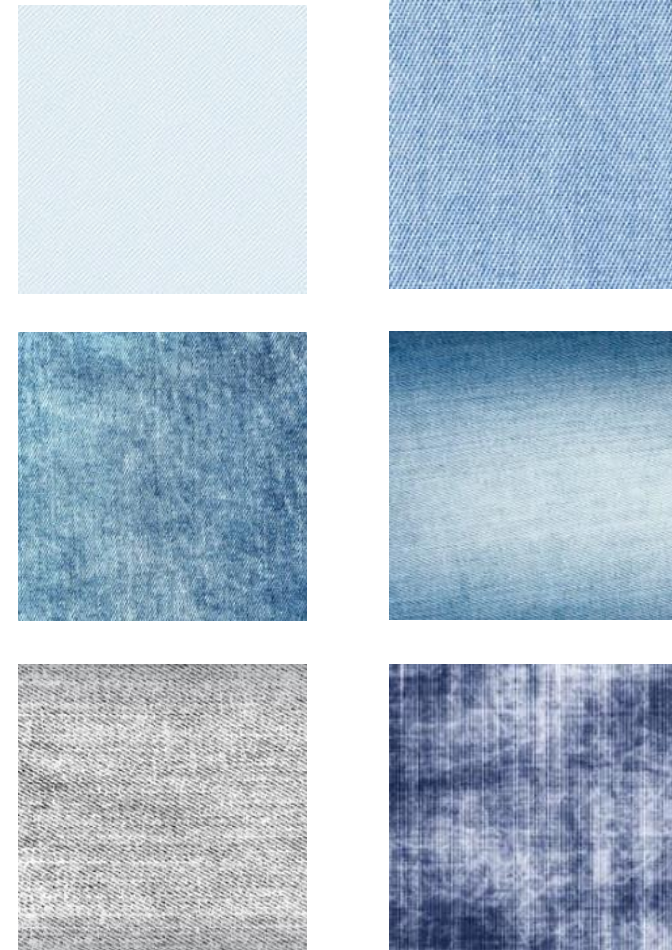
THIS!

Dark Blue or Black Jeans



NOT THAT!

Light blue, gray, acid wash, or faded





Shorts Guidelines

Applicable To Outdoors and Curbside Locations Only

- **Length: At least to fingertips, no short-shorts.**
- **Fabric and Color:**
 - **Black or dark blue denim, or black chino material.**
 - **No spandex or thin, clingy material.**
- **Style: Tailored, clean look. No basketball shorts or board shorts (swim shorts).**
- **Condition: Should be hemmed, no cut-offs or hanging threads, no holes, cannot be distressed. Should be clean, not faded or stained.**

- **Socks: Black, white, magenta, grey. Socks from T-MobileGear.com are approved.**
- **Shoes: Reference “Shoes” in Dress Standards section and examples in “Shoe Policy This, Not That.”**



Applicable To Outdoors and Curbside Locations Only: Shorts Examples



